



# OFERTEX

TEXTILE RECREATION

Company Profile

# Who we are?

---

- 4<sup>th</sup> generation family company that lives, breaths and thinks textile
- Manufacturer of home-textile products using recycled textile waste and virgin materials
- Specializing in various techniques: from recycling materials through non-woven stitch bonding and needle punching, to knitting technologies
- Offering a wide range of innovative, high quality, customized products
- Vertical plant: incoming materials - > manufacturing - > ready to sell products
- Private label and branded production
- Growing global reach

# How it all began? (company milestones)

---

- **1920** – First founded in Lodz, Poland by two brothers
- **1924** – Textile manufacturing factory is established in Israel
- **1953** – Unique Floor cloth is developed and introduced to the local market
- **1960's-1970's** – Factory expands, adding new technologies and products
- **1983** – A new technology is introduced and implemented, to produce non-woven fabrics.
- **1990** – New vertical factory is establish, in current location
- **1997** – Factory expands, adding a 2nd production line
- **1998** – "Textile recreation" process is developed involving recycling and upcycling
- **2011** – Expanding production and global presence:  
7 production lines, 3 product segments - Cleaning, Living, Industrial, exporting to more than 30 countries

# Company's World-Wide Activity

Exporting to more than **30 countries in all 5 continents**



# Our partners around the world

OFERTEX Cleaning





# Our Production - It's all in the Mix & Mash

Collect

Process

Recreate



# Quality Standards

Our company runs a quality management system that complies with ISO 9001:2008 standards, and is approved by the Standards Institution of Israel. Ofertex was awarded by the Standards Institution of Israel with a Gold Mark certificate for bearing four quality marks: ISO 9001:2008, The Green Mark, ISO 14001:2004 and SI 18001:2007. We are also currently in the process of receiving a Platinum Certificate, representing the addition of a 5th mark, for social responsibility.

## Quality



ISO 9001

## Green



The Green Mark

## Environmental



ISO 14001

## Health & Safety



SI 18001

# Our Essence - Textile Recreation

---

Our everyday approach is to creatively combine varied technologies and materials, inventively up-cycling<sup>©</sup> textiles. We like to call this **"Textile Recreation"**.

**First, we re-create** – transforming textile waste or virgin materials into new, unexpected, functional products.

**Next comes the recreation part** – providing our customers with products, designed for fun, leisure and pleasure.

<sup>©</sup> Up-cycling is the process of converting waste materials or useless products into new materials or products of better quality or a higher environmental value.



# Our Values and Essence

---



Inventive mix & mash process,  
combining various technologies and textile materials

# Our Values and Essence

---



Inventive mix & mash process,  
combining various technologies and textile materials



Open to suggestions and customization:  
development, production and packaging

# Our Values and Essence

---



Inventive mix & mash process,  
combining various technologies and textile materials



Open to suggestions and customization:  
development, production and packaging



Close control on quality and efficiency

# Our Values and Essence

---

## Creativity

Inventive mix & mash process,  
combining various technologies and textile materials

## Flexibility

Open to suggestions and customization:  
development, production and packaging

## Striving for Excellence

Close control on quality and efficiency

## Re-Up/ Cycling

Turning rags to riches; Maximizing our production cycle  
and limiting our waste output

# Our Products

---

## OFERTEX Cleaning

### Floor Cloths

- Eco-Line Made from Recycled Materials
- Microfiber Line

### Cleaning Cloths

- Eco-Line Made from Recycled Materials
- Microfiber Line

## OFERTEX Living

### Bathroom

- Bath Mats

### Kitchen

- Kitchen Mats
- Kitchen Towels

### Lifestyle

- Furniture-Seating Elements
- Rugs & Carpets (Indoor/Outdoor)

### Pets

- Litter Mat
- Pet Blanket
- Food Mat
- Pet Mat
- Pets Bed & Pillows

## OFERTEX Industrial

### Geotextile Fabrics

- Geotextile Sheets

### DIY

- Emergency Blankets / Multi-Purpose Blankets
- Drop Cloth
- Green Walls
- Institutional



# Our Products





## OFERTEX Cleaning

|                      |  Floor Cloths   |  Cleaning Cloths   |
|----------------------|--|---|
| <b>Ecotechnology</b> | <ul style="list-style-type: none"> <li>• Texcloth</li> <li>• Velcloth</li> <li>• Mini Pillows Cloth</li> <li>• EasyFix</li> <li>• Mops</li> </ul>                | <ul style="list-style-type: none"> <li>• Angel Cloth</li> <li>• Tinty Cloth</li> <li>• Textured Cloth</li> <li>• Mini Pillows Cloth</li> <li>• Stylish Cloth</li> <li>• Duotex</li> </ul> |
| <b>Microfiber</b>    | <ul style="list-style-type: none"> <li>• Tinty Cloth</li> <li>• Textured Cloth</li> <li>• Mini Pillows Cloth</li> <li>• Stylish Cloth</li> <li>• Mops</li> </ul> | <ul style="list-style-type: none"> <li>• Tinty Cloth</li> <li>• Textured Cloth</li> <li>• Mini Pillows Cloth</li> <li>• Stylish Cloth</li> <li>• Chic Cloth</li> </ul>                    |

## OFERTEX Industrial

|  Geotextile Fabrics |  DIY  |
|--|--|
| <ul style="list-style-type: none"> <li>• Geotextile Fabrics</li> </ul>                                 | <ul style="list-style-type: none"> <li>• Emergency Blankets</li> <li>• Multi Purpose Blankets</li> <li>• Drop Cloth</li> <li>• Green Walls</li> <li>• Institutional</li> </ul> |

## OFERTEX Living

|  Kitchen |  Bathroom |  Lifestyle                                   |  Pets   |
|--|--|---|--|
| <ul style="list-style-type: none"> <li>• Kitchen Mats</li> <li>• Kitchen Towels</li> </ul> | <ul style="list-style-type: none"> <li>• Bath Mats</li> <li>• Bath Towels</li> </ul>         | <b>Rugs &amp; Carpets</b>   | <ul style="list-style-type: none"> <li>• Litter Mat</li> <li>• Pet Blanket</li> <li>• Food Mat</li> <li>• Pet Mat</li> <li>• Pets Bed &amp; Pillows</li> </ul> |
|  |  | <b>Indoor</b>   |  |
|  |  | <ul style="list-style-type: none"> <li>• Area Rugs</li> <li>• Bedroom Rugs</li> <li>• Living Room Carpets</li> </ul>            |  |
|  |  | <b>Outdoor</b>  |  |
|  |  | <ul style="list-style-type: none"> <li>• Lightweight Beach Mat</li> <li>• Picnic Mat</li> </ul>                                 |  |
|  |  | <b>Seating Elements</b>   |  |
|  |  | <ul style="list-style-type: none"> <li>• Stump</li> <li>• Elevation</li> <li>• Pile</li> <li>• Plain</li> <li>• Berg</li> </ul> |  |



# OFERTEX Cleaning

TEXTILE RECREATION

 Cleaning Cloths  Floor Cloths

## Floor Cloths > Eco-Line

- Made from recycled materials (mix of recycled viscose and polyester fibers)
- Comes in a variety of colors, sizes and weights
- Suitable for all types of flooring: wood, stone, ceramic and marble
- Supplied in bulk, pressed bales and customized packaging



### Texcloth



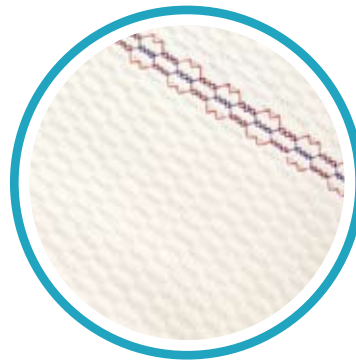
- Basic floor cloth
- Classic zigzag pattern

### EasyFix



- Includes a reinforced hole to secure the cloth while cleaning

### Mini Pillows Cloth



- Specially designed "mini-pillow" stitch
- Super absorbent
- Thick & full appearance

### Velcloth



- High quality cloth
- Snaps on – Stays on: matching hook and loop strips to hold the cloth securely

### Mops



- High quality stitching
- Super absorbent
- Slip on pockets – Fit and remove easily and quickly

## Floor Cloths > Microfiber Line

- Made from gentle micro fibers
- Highly absorbent and soft, leaves the floor sparkling clean!



### Microfiber Line

Advanced Knitting Technology

#### Tinty Cloth



- Colorful floor cloth
- 2 color options:  
solid color, 2-sided

#### Textured Cloth



- Unique textured pattern with a special look and feel
- Laminated with a spunlace fabric for extra absorbency and strength
- Range of patterns ; Variety of color combinations

#### Mini Pillows Cloth



- Specially designed "mini-pillow" stitch
- Super absorbent
- Thick and full appearance

#### Stylish Cloth



- Selection of print patterns
- For an enjoyable and personal cleaning experience

## Cleaning Cloths > Eco-Line

- Made from recycled materials (mix of recycled viscose and polyester fibers)
- All purpose non-scratch, non-woven cleaning cloth
- Highly absorbent and soft; Excellent for everyday cleaning (wet or dry polishing)

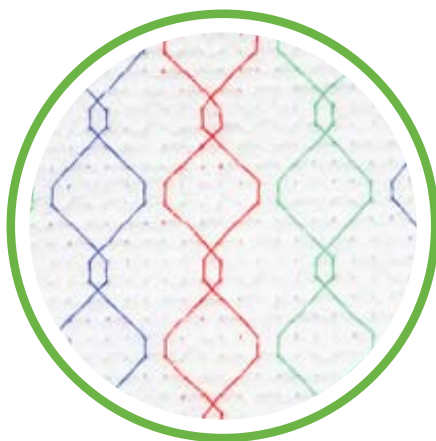


### Angel Cloth



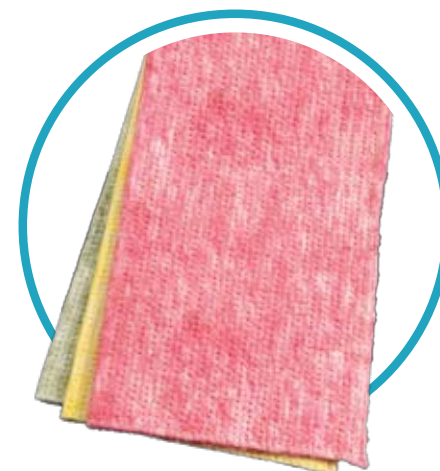
- Snow-white cleaning cloth

### Textured Cloth



- Unique textured pattern with a special look and feel
- Laminated with a spunlace fabric for extra absorbency and strength
- Range of patterns ; Variety of color combinations

### Tinty Cloth



- Colorful cleaning cloth
- Available in variety of colors



## Cleaning Cloths > Eco-Line

- Made from recycled materials (mix of recycled viscose and polyester fibers)
- All purpose non-scratch, non-woven cleaning cloth
- Highly absorbent and soft; Excellent for everyday cleaning (wet or dry polishing)



### Mini Pillows Cloth



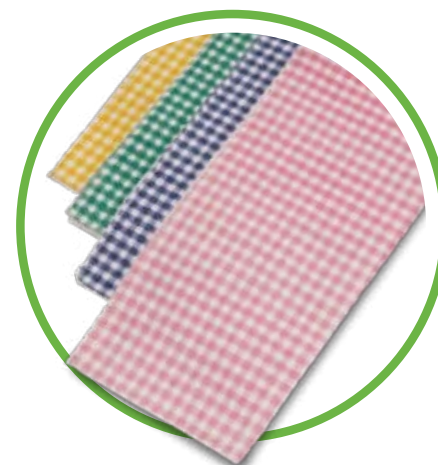
- Specially designed "mini-pillow" stitch
- Super absorbent; Thick and full appearance

### Duotex



- Double-sided cleaning cloth:
  - Textured coarse for intensive cleaning
  - Non-scratch for softer polishing
- Multi-purpose cleaning:
  - kitchen sinks and ovens
  - laminated surfaces and tiles

### Stylish Cloth



- Wide selection of print patterns
- For an enjoyable and personal cleaning experience

## Cleaning Cloths > Microfiber Line

---

- Made from gentle micro fibers
- Highly absorbent, soft , easy and friendly usage
- Various designs: solid color, 2-sided, Jacquard pattern, textured design



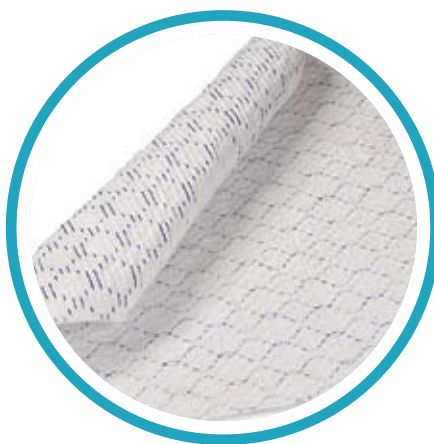
**Microfiber Line**  
Advanced Knitting Technology

### Tinty Cloth



- Colorful cleaning cloth
- 2 color options: solid color, 2-sided

### Textured Cloth



- Unique textured pattern with a special look and feel
- Laminated with a spunlace fabric for extra absorbency and strength
- Range of patterns ; Variety of color combinations

### Mini Pillows Cloth



- Specially designed "mini-pillow" stitch
- Super absorbent
- Thick and full appearance
- Available in a variety of colors

## Cleaning Cloths > Microfiber Line

---

- Made from gentle micro fibers
  - Highly absorbent, soft , easy and friendly usage
  - Various designs: solid color, 2-sided, Jacquard pattern, textured design
- 



**Microfiber Line**

Advanced Knitting Technology

### Stylish Cloth



- Colorful cleaning cloth
- For an enjoyable and personal cleaning experience

### Chic Cloth



- Premium colorful jacquard designed cloth
- Wide selection of designs including customers' own design



# OFERTEXLiving

TEXTILE RECREATION

 Bathroom

 Kitchen

 Lifestyle

 Pets



# Bathroom

---

- Soft, highly absorbent and extra thick
  - Made from recycled materials
  - Includes an anti-slip surface
  - Available in multiple colors, patterns and designs
- 



## Bath Mats





- High efficiency and great style
- Available in individuals or sets in various colors, patterns and designs



**Microfiber Line**  
Advanced Knitting Technology



## Kitchen Mats



- Includes an extra anti-slip layer for excellent stability
- Unique design, highly absorbent, Soft and flexible
- Made from recycled materials
- Available in multiple colors, patterns and texture

## Kitchen Towels



- Soft and absorbent towels ; Perfect for everyday use
- Large variety of colors including jacquard patterns/prints

## Lifestyle > Mats, Rugs & Carpets > Indoor

---

- Unique high-end, classic or contemporary home-textile items and accessories
  - Made from recycled materials
- 



### Area Rugs, Bedrooms Rugs & Living Room Carpets

- Wide variety of shapes, designs, colors and materials
- Made from recycled materials
- Available in a variety of backing options

## Lifestyle > Mats, Rugs & Carpets > Outdoor

---

- Unique high-end, classic or contemporary home-textile items and accessories



**Microfiber Line**  
Advanced Knitting Technology

---

### Lightweight Beach Mat



- Deluxe beach mat
- Made from gentle microfibers in unique jacquard knitting
- Available in a variety of summery patterns and colors

### Picnic Mat



- Perfect for any occasion and location
- Variety of colors and patterns

# Lifestyle > Furniture > Seating Elements

---

- Unique high end, classic or contemporary
  - A rare connection between materials and nature
  - Providing complete comfort, functionality and quality
  - Made from 100% recycled materials
- 



Stump



- Inspired by the organic shapes of tree rings
- Innovative and intriguing; Inviting to touch, sit on and look at

Elevation



- Inspired by elevated landscapes of hills and valleys
- Reinvents the way traditional filling and upholstery are put together
- The recycled yarn is sewn as fringes, 'sprouting' from the basic roll
- Received the Interior Innovation Award at the IMM Furniture Fair in Cologne 2011

## Lifestyle > Furniture > Seating Elements

---

- A rare connection between materials and nature
  - Providing complete comfort, functionality and quality
  - Made from 100% recycled materials
- 



Plain



- Inspired by vast plain landscapes
- Made out of reused trimmed pieces from our recycling process which are used for the pouf filling and then covered with recycled textile

Berg



- Inspired by mountaintops and ridges
- Made out of reused trimmed pieces from our recycling process which are used for the pouf filling and then covered with recycled textile



- Variety of mats and cushy pillows
- Create a comfortable, cozy environment for our beloved pets
- Includes an anti-slip backing



**Microfiber Line**  
Advanced Knitting Technology

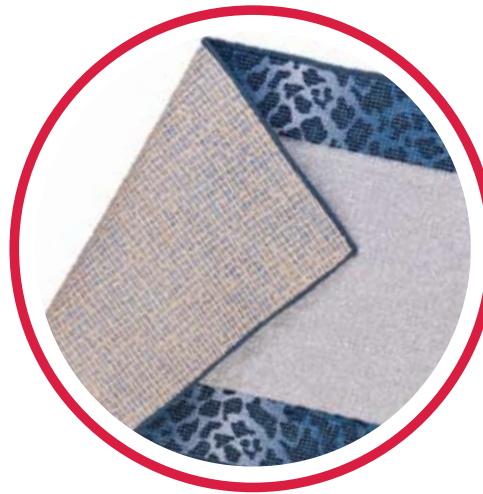


## Pet Blanket



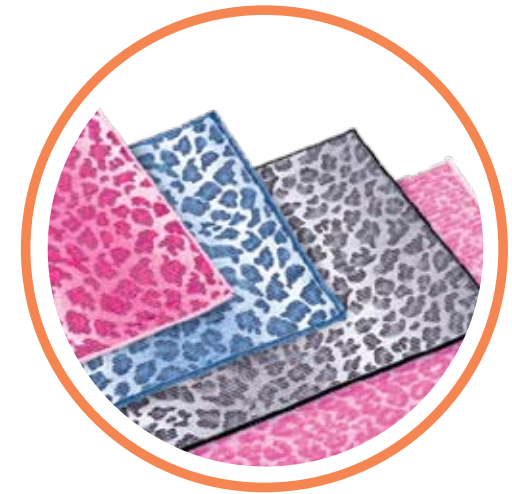
- A perfect solution to cover your car or sofa
- Easy-to-clean, Breathable, soft & fur-friendly
- Available in various designs and colors
- Made from recycled materials or combined with microfibers

## Litter Mat



- Designed to prevent the scattering of sand around the house
- Unique silvery, shiny surface to attract cats
- Made from mostly recycled materials
- Various options for an anti-slip backing

## Food Placemat



- A perfect surface for a food or water bowl
- Soft, easy to clean and extra absorbent
- Includes a backing layer to reduce skidding and create extra stability
- Made from recycled materials

- Variety of mats and cushy pillows
- Create a comfortable, cozy environment for our beloved pets



## Pet Mat



- Highly absorbent and soft
- Includes an anti-slip backing
- Variety of colors, sizes and weights
- Made from recycled materials

## Pet Beds & Pillows



- The perfect sleeping solution for your pet
- One-of-a-kind fabrics, colors and designs
- Made from recycled materials



# OFERTEX Industrial

TEXTILE RECREATION



Geotextile Fabrics



DIY

# Geotextile Fabrics

- Non-woven geotechnical (Geotextile) fabrics
- Supplied to leading construction and infrastructure companies
- Many applications: physical protection, filtration, fluid transmission, separation, etc.



Geo-textile fabrics

## Emergency Blankets / Multi-Purpose Blankets



- Multi Purpose: emergency, movers protector, outdoor activities
- Soft, economical, easily packed
- Made from recycled materials

## Drop cloth



- Prevents paint from leaking to floors or furniture
- Includes an extra absorbent surface on one side and a lamination on the other
- Made from 100% recycled materials



- A modular versatile textile system, used for growing plants of all kinds vertically.
  - Made from recycled materials
- 



## Green wall

- Made from recycled materials
- Easy to install and maintain the health of the vegetation
- Optimum performance with minimal width and weight structure
- Can be installed directly outdoors (on a fence for example)
- Also available attached to a waterproof back, soft or rigid, for easy all-in-one indoor systems



# 5 Factors for Success

---

1. Product Reliability
2. Quality Standards
3. Green Production
4. Customized Solutions
5. Design and Innovate





# Thank You!

For more information please contact us at:  
[www.ofertex.com](http://www.ofertex.com) or [info@ofertex.com](mailto:info@ofertex.com)

**OFERTEX**  
TEXTILE RECREATION