

NavehPharma Products Catalog

Common Problems - Smart Solutions



NAVEH

PHARMA

www.navehpharma.com



Naveh Pharma Ltd. is a privately owned company specializing in developing, manufacturing, and marketing pharmaceuticals and patented health products.

Naveh Pharma's line of products represents fresh concepts in pharmaceuticals with unique selling points that makes them "Market Leaders" where ever they are launched.

Naveh Pharma is ISO 9001: 2008, ISO 13485 : 2003, GMP and a CE certified company.



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The Mermaid line is a multi-brand series of sea water intended to improve nasal hygiene and breathing ability and eliminate nasal congestion.

Daily use of Mermaid line products maintains nasal hygiene as well as alleviating nasal congestion in cases of flu, allergy, and rhinitis. It is completely natural, safe, and free of preservatives.

The Mermaid line is a strong and effective medication that enables sellers to increase sales and improve their business reputation by securing good customer feedback.

Mermaid is a premier line of effective, reasonably priced products.



www.mermaid-line.com/prod1.htm



Mermaid Spray
Much More than a saline

A Physiological or hypertonic sea water spray intended for nasal hygiene.

MERMAID SPRAY is a nasal wash and nasal moisturizer that balances the functioning of the nasal cavities for easier breathing.

MERMAID SPRAY is a safe nasal cleanser that suits all the family, newborn babies children and adults.

MERMAID SPRAY is sea water solution, preservative-free, 100 % natural, enriched with trace-elements known for its health benefits.

MERMAID SPRAY protects the nose by efficiently cleansing nasal passages without harming the nasal mucosa.

MERMAID SPRAY is a natural product that is used as a therapeutic alternative to vasoconstrictors and nasal decongestants.

MERMAID SPRAY is Preservative-Free, Safe, Effective, & Natural.

Available in 50 mL & 100 mL BOV Sprays.



Mermaid Nasal Wash Uni-doses
Sterile physiologic sea water in 5ml single-use containers

Mermaid Uni-doses are effective for nasal hygiene, nasal washes, and inhalations. Contains all the benefits of Mermaid Spray in small sterile single-use doses. Preservative-free.



Mermaid Nasal Wash Unidoses Hypertonic - RSV 3% Hypertonic saline in 5ml single-use containers

RSV 3% Hypertonic saline Uni-doses are effective for inhalation in bronchiolitis (RSV) infections in babies, children, and adults either alone or in combination with bronchodilators. Can be used also for nasal hygiene. An effective nasal wash for conditions of acute rhinitis. Preservative-free.

Mermaid Roll-on

A Nasal roll-on and inhaler composed of herbal oils for application around the nose in conditions of cold, flu, allergy, and rhinitis.

Relieves cold symptoms such as stuffy nose, irritation around the nose, runny nose, and heavy breathing.

Mermaid Roll-on is composed of natural oils with well-known medical benefits.

Mermaid Roll-on is 100% natural. Easy to use.

Safe ingredients make it the optimal product for babies and children.

No side effects or burning sensations.

Preservative-free.



Mermaid Nasal Wet Tissues

Nose blowing becomes pleasant



30 wet nasal wipes

ALCOHOL-FREE soft wet tissues intended to gently clean sensitive, irritated noses. Mermaid Nasal Wet Tissues are ideal for use when the skin around the nose is red, damaged, or irritated.

Beside soothing the skin, mint and eucalyptus oils, open nasal blockages enabling free breathing.

Mermaid Nasal Wet Tissues are suitable for babies, children, and adults.

Mermaid Nasal Wet Tissues are composed of chamomile, aloe-vera, jojoba oil, vitamin E, allantoin, panthenol, eucalyptus oil, mint oil, and glycerin.

Mermaid Saline Nasal Gel
Moisturizes dry nasal passages

Mermaid Gel relieves dry, irritated nasal Passages intended to improve nasal functioning, in colds, sinusitis, allergies, rhinitis and other sources of congestion and low humidity. It balances and corrects the ability of nasal mucosa to filter and warm the air for better breathing.

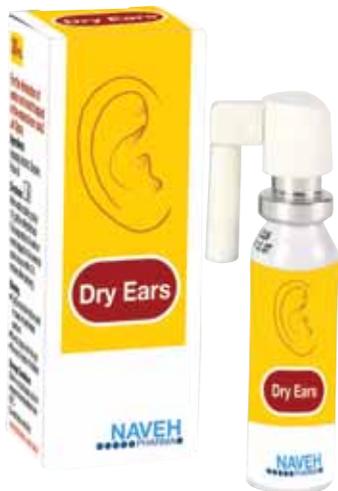
SALINA GEL is composed of a strong moisturizing complex of Sodium Hyaluronate as well as dexpanthanol and allantoin.

Mermaid Saline Nasal Gel is preservative-free.

Available in a 20 mL tube with nasal applicator.



Dry Ears



**Ear water - drying agent.
Prevention of Swimmer's Ear infections.**

DryEars Swimmer's ear (Otitis externa) is an inflammation of the outer ear most often caused by the accumulation of excess moisture due to swimming or daily showering.

DryEars is a unique formula in a micro-spray device, that prevents the common condition known as Swimmer's Ear.

DryEars is a CE Marked Class IIa Medical Device.

Available in 15 mL & 30 mL spray bottle.

OticGuard



For the elimination and prevention of common ear disorders.

First -Aid Treatment for Ear Infections
• Ear Pain • Swimmers Ear • Ear Wax

OticGuard is based on herbal oils which are well-known for their beneficial effect in alternative medicine such as Phyto-therapy and Aromatherapy. It alleviates skin rashes, has a local anesthetic and anti-inflammatory effect, treats infections, and dissolves ear-wax accumulations in the auditory canal.

OTICGUARD is a CE Marked Class IIa Medical Device.

Available in 15 ml spray bottle.

Clean Ears

Ear Wax Removal System

High Efficacy

High Safety Profile

User Friendly

Preservative-Free.

CleanEars is an easy to use, gentle ear cleansing solution, suitable for use by the whole family. It is an effective and clinically proven method to remove ear wax and is a safe alternative to use of cotton buds.

CleanEars helps prevent wax build-up and keeps ears clean and clear.

CleanEars is made from a unique extraction of natural olive oil. With regular use, CleanEars gives the ears a new feeling of cleanliness.

CleanEars is preservative-free.

Unlike other ear drops, CleanEars contains no aggressive solvents and no chemicals that aggravate already inflamed or irritated skin in the ear.

CleanEars was clinically evaluated and in comparison trials was found to be superior by far to any available cerumenolytic preparations.

CleanEar is a CE Marked Class IIa Medical Device.

Available in 15 mL & 30 mL spray bottle.





Microdiffusion of Thermal Spring Water

A line of Bag-on-Valve Nasal and Ear sprays composed of natural thermal spring water

Intended for use as a nasal wash and nasal moisturizing agent

SinuSpa is a nasal micro-diffusion spray intended for daily nasal hygiene that can be used by all family members including babies and children.

Intended to improve nasal hygiene and breathing ability, eliminate nasal congestion, and provide a feeling of easy breathing.

The SinuSpa line is intended for daily use as well as a health remedy for conditions of flu, allergy, and rhinitis. It is 100% natural, safe, and preservative-free.

Does not cause a burning sensation or side effects.

SinuSpa is composed of natural thermal water from the Carpathian Mountains that is rich in mineral salts and trace elements such as magnesium, calcium, copper, iron, sulfates, and more. It is diluted with purified water to a physiologic concentration.

Available in 50 mL & 100 mL Bag-On-Valve spray devices.

For daily nasal hygiene and prevention of ENT disease

- Nasal Isotonic
- Nasal Isotonic Enriched with Aloe Vera

For blocked noses & acute rhinitis

- Nasal Hypertonic
- Nasal Hypertonic with Mint



Medisnor

MediSnore For Silent "Snoreless" Nights. Prevention or Reduction of Snoring.

Forty-five percent of adults occasionally snore and 25 percent are habitual snorers. Snoring is a problem that usually worsens with age.

MediSnore is a throat-spray intended to coat the uvula and upper respiratory airways with a thin oily lubricant that prevents or reduces the vibration that causes snoring.

MediSnore is a Class I Medical Device.
Available in a of 50 mL spray bottle.

SoreLess Throat

For overnight sore throat relief.

Soreless Throat Spray - is an oral spray intended to relieve or prevent sore throat (Pharyngitis) during sleep.

Soreless Throat Spray - coats the throat with a thin layer of oil having a healing effect, thereby avoiding or reducing throat pain while eliminating bacterial growth in the throat and healing damaged tissue.

Soreless Throat Spray - is all natural and preservative-free, sugar-free, and alcohol-free.
Soreless Throat Spray is a Class I Medical Device

Available in a 30 mL spray bottle

Magnox – Magnesium Supplements

Food Supplements

Magnox, patented magnesium from the Dead Sea has been clinically proven to be superior to most commonly available magnesium preparations.

Developed in 2012 by Naveh Pharma, Magnox's unique, patented magnesium composition has been clinically proven to be the most readily absorbed and efficacious supplement available.

Magnesium is the fourth most abundant mineral in the body and is essential to good health. Magnesium is needed for more than 300 biochemical reactions in the body. It helps maintain normal muscle and nerve function, maintains steady heart rhythm, supports a healthy immune system, and keeps bones strong.

Large epidemiologic surveys have found that most people in Western societies do not consume enough magnesium-rich foods. Magnesium deficiency is the root cause of a number of chronic diseases.

While doctors and patients may be aware of the need to address magnesium deficiency, the magnesium supplements available in pharmacies and health food stores are mainly composed of magnesium citrate, aspartate, or lactate. Since magnesium can only be absorbed by the cells as a free ion (Mg⁺⁺), these supposedly beneficial magnesium supplements cannot be absorbed into the cells and are therefore ineffective in combating magnesium deficiency.

These findings have been verified by a recent clinical trial conducted by Schechter et. al, which has revolutionized the understanding of magnesium absorption. Magnox has been formulated based on this recent scientific breakthrough, and has become a market leader where ever it has been launched.

In comparison to other magnesium supplements, which have little or no immediate or long-term effect, the benefits of Magnox on vitality and cramps are immediate and profound. Furthermore, it reduces LDL Cholesterol, HsCRP and platelet aggregation.

Naveh Pharma has launched a line of magnesium supplements composed of its patented Magnox composition.

The Magnox line is already available in certain markets. Naveh Pharma is looking for distributors willing to take up the challenge and market this breakthrough development. We are certain that there is great market potential in many countries.



**Magnox
520**

Magnox 520 Cardio
**Cardio-protective
magnesium supplement
intended for heart diseases
patients.**

Reduces Cholesterol, HsCRP and platelet aggregation. Most concentrated form of magnesium in one capsule.

Available in bottles of 60 Capsules.



**Magnox
365**

Magnox 365 Daily

RDA of Magnesium in 1 dose.

Patented Magnox Composition, clinically proven to be superior in intracellular absorption. Reduces Cholesterol, HsCRP and platelet aggregation.

Concentrated form of magnesium in one capsule.

Available in bottles of 60 Capsules.

**Magnox®
Food Supplement**



Magnox Lady

Non-Hormonal symptomatic Relief of menopausal syndrome

Magnesium deficiency increases with age, the unique magnesium formulation in Magnox Lady is a highly effective preparation of Patented Magnox Composition, clinically proven to be superior in intracellular absorption, vitamins, and extracts of Leonorus and Passiflora for the treatment of menopausal related syndromes. Magnox Lady relieves physical and behavioral symptoms of menopause with relaxing effect, reduction of flashes and heat waves. Available in bottles of 30 & 60 capsules.

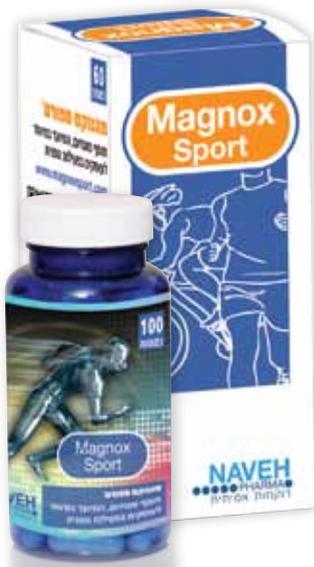
Magnox Preg

Safe and effective supplement during pregnancy

Stops muscle cramps, prevents risks of pre-eclampsia and eclampsia in pregnancy and Leg cramps affect up to half of all pregnant women and is one of the symptoms of magnesium deficiency in the body. Magnesium deficiency is one of the causes to complications and high risk pregnancy. Cramps typically begin during the second trimester, get worse as pregnancy progresses, and are most intense at night. Magnox Prenatal is a fast-acting, pure-grade proprietary formulation. It is 100% food grade and formulated to be "digestion neutral". It has no equal. Standard pills do not come close to providing the benefits of Magnox Prenatal. Available in bottles of 30 & 60 Capsules.



Magnox® Food Supplement



Magnox Sport

For improving athletic training, performance, and recovery

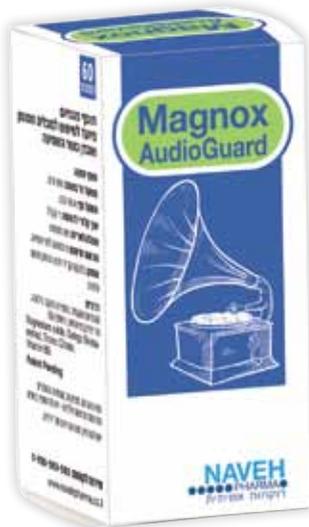
Magnox Sport is a unique development by Naveh Pharma. It has clinically proven superiority in bioavailability and intracellular absorption of magnesium. Magnox Sport is a dietary supplement that has immediate impact upon exercise capacity, prevention of muscle spasms, and physical recovery after bodily exertion. Its effect is felt immediately upon first use. Magnox Sport is suitable for all type of exercise, both for amateurs and professional athletes. Available in bottles of 60 & 100 Capsules.

Magnox Mig

Magnox Mig is the implementation of the guidelines of the American Academy of Neurology for prevention of Migraine.

Magnox Mig, contains the patented Magnox composition of magnesium as well as riboflavin B2 and vitamin B12. This unique composition acts in synergy, that was found to reduce the frequency of migraine attacks in more than 40 % of cases. With only 1capsule at bedtime, Magnox Mig is the best migraine preventative. Available in boxes of 30 capsules.





Magnox AudioGuard

Helps in prevention of hearing loss and tinnitus.

AudioGuard is an implementation of recently discovered causes of Hearing Loss and Tinnitus.

Recent research discoveries have enabled Naveh Pharma to uniquely formulate AudioGuard as an effective supplement to conserve hearing and prevent tinnitus.

AudioGuard is composed of Magnesium, Zinc, Ginkgo-Biloba and Vitamin B6.

Available in bottles of 60 Capsules.

Magnox Osteo

The most advanced Day and Night Preparation to preserve Bone Health

Magnox Osteo is the newest concept of osteoporosis prevention.

Dual-kit, containing Calcium, Magnesium & vitamins, intended to maintain bone health and prevent osteoporosis.

Magnox Osteo Includes Vitamin D and Vitamin K2 that works synergistically with calcium and magnesium to build strong and healthy bones.

The Magnox Osteo kit contain 2 types of capsules, 30 Calcium capsules for morning use and 30 Magnesium capsules to be taken at bedtime.



Anti Leg Cramps

Immediate relief of Nocturnal Leg Cramps.

Nocturnal leg cramps are episodes of pain usually lasting up to a few minutes, caused by sudden, intense involuntary contractions of muscles or muscle groups.

Nocturnal leg cramps, usually involving the calf muscles or the small muscles of the foot are a common and distressing problem. Its prevalence increases with age, affecting 30% of people over age sixty and 50% of people over age eighty.

Anti-Leg Cramps is a highly refined basic Magnesium salt from the Dead Sea (well-known for its health benefits) along with Vitamin B6, which maximizes the absorption rate, and Vitamin E, which is recognized as having a palliative effect upon Nocturnal Leg Cramps due to its support of blood circulation and its synergistic effect with magnesium.

It is placed in a fast-acting, pure-grade proprietary formulation.

It is 100% food grade that is formulated to be "digestion neutral".

It has no equal.

Even if you took 20 or 30 standard pills, you would not come close to obtaining its benefits.

It is compounded to have features that make it unique in speed and effectiveness.

We assure you that if you take this supplement, leg pains will disappear every night that you take it.

We promise that you will notice immediate results from the first night onward.

It is 100% free of additives, salt, sugar, preservatives, artificial color, yeast, wheat, gluten, corn, milk, soy, and animal products.

Available in 30 or 60 Capsules



Anti Diarrhea - Rehydration Balancing Solutions

ElectroRice™
Strawberry Flavor

Oral Rehydration Solution (ORS)

Safe, Effective & Natural Electrolyte Supplement Rice-Based Oral Rehydration Solution (ORS).

For Prevention of Dehydration in states of diarrhea and vomiting. Strawberry flavored composition for best compliance. Complies with WHO requirements.

ElectroRice ensures maximum absorption of fluids and optimal rehydration to return fluids and minerals lost during diarrhea and vomiting.

Available in convenient single dose sachets to be mixed with 200 mL of water, 5 sachets per carton box.



ElectroRice™+
Probiotic

Oral Rehydration Solution Hydrobiotic

ORS solution, rice-based supplement with a probiotic blend. Prevention of dehydration and a natural balancer of the digestive system. Our Double Coating Technique ensures the viability of the probiotic bacteria (which are living organisms) in the stomach. **ElectroRice+ Probiotic** is user friendly. Just mix a cup of water or baby feeding bottle (200 mL) and it is ready to drink.

Fast, and convenient.

ElectroRice+ Probiotic combines optimal amounts and varieties of probiotic bacteria, ensuring maximum efficiency of the formula to correct body electrolyte balance, bacterial flora and maintain overall health.

ElectroRice+ Probiotic does not require refrigeration.

Available in convenient single dose sachets to be mixed with 200 mL of water, 5 sachets per carton box.



Coltect™

Natural Clinically Proven Treatment for IBD & IBS

Coltect is a novel, patented dietary supplement containing curcumin, green tea, and selenomethionine.

Curcumin shows strong anti-inflammatory and antioxidant properties in cell cultures, animal, and human studies.

Green Tea polyphenols and Selenium have been found to attenuate inflammation and to have chemopreventive properties.

Coltect has a positive effect upon inflammatory bowel disease, reducing the inflammatory response in patients with Crohn's disease and Colitis, improving wellness and quality of life.

Available in boxes of 30 tablets



Milk of Magnox

Effective hyper-osmolar laxative composed of our patented Magnox.

Milk of Magnox is not addictive and is considered safe for long-term usage by those suffering from constipation.

In addition to the treatment of constipation, it supplements the body with magnesium avoiding magnesium-deficiency related syndromes. Milk of Magnox may prevent night leg cramps, heartburn, and stomach reflux.

Milk of Magnox – is suitable for use by adults and the elderly, intended for sufferers of hypertension and diabetes (our product does not contain sugar), pregnant women, as well as patients with hemorrhoids and anal fissures.

Available in bottles of 500 mL



Gastro Intestinal
Food Supplement

Cradle-Cap Cleanser

For cleansing flakes and yellow crust accumulations in babies.

Cradle-cap (infantile or neonatal) is a yellowish, patchy, greasy, scaly, and crusty skin rash that occurs on the scalp of newborns. Cradle cap most commonly begins sometime in the first 3 months. The rash is also prominent around the ear, the eyebrows, or the eyelids. It is extremely common, with about half of all babies affected.

Cradle Cap Cleanser is a unique, all-natural extraction of olive oil. Applying Cradle Cap Cleanser 5-10 minutes before bathing, eliminates the flakes or the yellow crusting. It all washes away in the bath.

Available in a spray bottle of 30mL



FEMILUBE

Vaginal Lubricating and Moisturizing Gel

FEMILUBE is an advanced vaginal gel that provides 24 hours of moisture and lubrication in the vagina.

Sodium hyaluronate is its active moisturizing ingredient.

Femilube contains dexpanthanol and allantoin that relieve irritation, itchiness, and dryness.

Femilube provides comfort and relief in conditions of vaginal dryness typical of menopause or cancer.

Its buffering activity maintains natural pH, assisting in the avoidance of vaginal infections.

Femilube is preservative-free.

Femilube is available in tubes of 30 mL.



Freelette®

Pre & After
Electric Shave

Freelette - The revolution in shaving

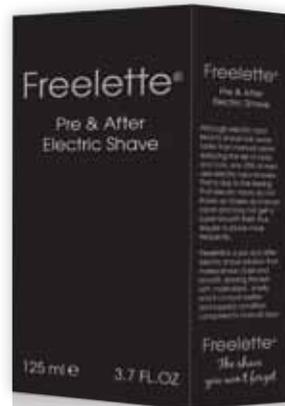
3 in 1 - Pre-Electric shave, After shave and moisturizing solution

Although electric razor tend to shave hair away faster than manual razors reducing the risk of nicks and cuts, only 25% of men use electric razors due to the perception that electric razors do not shave as closely as manual razors and do not give a super-smooth finish, thus requiring users to shave more frequently.

Freelette is a patented pre-electric shave solution that makes shaving close and smooth, leaving the skin soft, moisturized, and in a much better condition than after shaving with a manual razor.

Freelette is applied just 15 seconds before an electric shave. The rest is history...

Freelette is available in bottles and in disposable wet Freelette wipes.



*Freelette® - The shave
you won't forget*

No.1 AURA

FACE & BODY
ANOINTING BEAUTY OIL

Anti-Aging Natural Treatment

AURA - An Anti-Aging oil that upgrades, nourishes, and protect the skin.

AURA acts as natural sebum, a very important compound in maintaining, lubricating, moisturizing, and softening skin.

Sebum secretion decreases with age leaving the skin unprotected, dry, and wrinkled.

AURA replaces sebum, producing a soft and velvety feeling upon the skin as well as a glamorous look. It prevents wrinkles and "Age Spots."

AURA can be used as a base for make-up and sun protection creams.

AURA prevents dryness, moisturizes, and soothes the skin. It is absorbed quickly and leaves the skin feeling smooth.

Available in spray bottles of 50 & 100 mL.



AURA - A MUST for every women!



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