



# Pharma Cosmetics Innovative Cosmeceuticals. Your Success

### **About the Company**

Pharma Cosmetics is an international company, established over 20 years ago, focusing on research, development, manufacturing and marketing, bringing about state-of-the-art cosmeceutical products.

Our professional skin care brand **HL** is used by aesthetics experts worldwide, such as certified skin care therapists, dermatologists, beauty salons, spas as well as private individuals. The superior quality and effectiveness of our products, along with the ability to combine ingredients and formulations from different product lines, enable aesthetics experts to provide treatments for an extensive variety of skin types, tailored for their clients' needs. Thus, allowing their clients to enjoy improved skin appearance.

By using cutting edge technology, leveraged by years of experience and knowledge in the cosmeceutical field, Pharma Cosmetics provides brands and individuals with an end-to-end solution for private labels - from idea to research, development, production and guidance. Our clients enjoy the opportunity to create profitable and outstanding skin care products under their own brand name.

Pharma Cosmetics' production and services respect the guidelines of the cosmetic manufacturing best practices standard and our <u>ISO 22716</u> certification is a guarantee to the safety and quality of our products.

#### **Core Values**

- Aesthetics & Beauty
- Reliability
- Scientific Knowledge
- Innovation
- Meticulousness
- Professional Team
- Commitment to Quality



## **Aesthetics & Beauty**

The desire for a healthy and beautiful skin is at the base of the world in which we operate.

Our R&D department endeavors to find new ways that will ensure long lasting results and benefits to the skin.







# Reliability

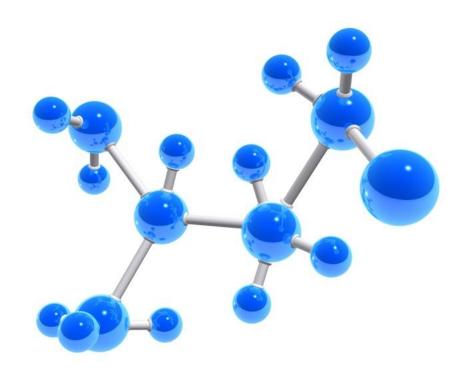
We offer quality without compromise that can always be trusted. We are make sure to make promises that we can deliver and to serve our clients as trustworthy and dependable partner.





# Scientific Knowledge

We continue to keep informed of the latest and most advanced clinical and scientific trials, and constantly apply scientific research findings in the development of innovative products.



#### **Innovation**

Our mission to bring innovation and significant improvement in the skin's aesthetics is the uttermost priority in our work. Using scientifically proven active ingredients we continuously expand and enrich the portfolio of effective solutions offered which allow tailored regimens and ensure significant, visible results.





#### Meticulousness

Throughout the time we have operated in a precise and rigorous manner giving maximum attention to every last detail in order to reach excellence.

# **Our Cosmeceutical Brand**



Always Active





#### **Brand's Mission**

R&D and marketing of advanced and efficient products, formulated for trained professionals in the field of beauty, dermatologists, medical aestheticians and their customers, to treat facial and corporal skin with significant, visible results.

# **Always Active**

- Active is a key word in the field of medical cosmetics
- Underline the difference between professional and mass market skin care: active formulations
- Communicates the promise of results and explains the mechanism clearly: we offer formulations that work continuously
- Represents the life style of our target audience

Always Active

#### **Cosmeceutical Products**

HL offers active aesthetic solutions for all skin types and conditions

- ✓ Anti Aging Prevention & Correction
- ✓ Skin Nutrition & Hydration
- ✓ Rehabilitation and Restoration
- ✓ Oily & Problem Prone Skin
- ✓ Dehydrated & Dry Skin
- √ Hyper-Pigmentation
- ✓ Sensitive Skin
- ✓ Body Treatments
- ✓ Sun Protection



#### Pharma Cosmetics

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