



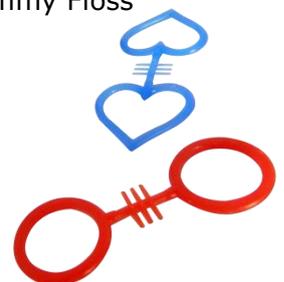
Gummy Floss - stretchable silicone dental floss

Gummy Floss is an exciting new development in the oral hygiene market. This is an individual flossing unit of medical-grade rubber silicone that stretches to enter even narrow spaces and massages the gums as it cleans. A finger ring at each end makes it simple to use.



The need for a better floss

Marketers agree: make a better product and more people will use it. Research by Statista.com, the online market statistics portal, shows that in the USA only 41% of Americans floss daily and 20% never floss at all. In a global oral care market that will grow from \$34 billion in 2016 to over \$40 billion by 2021, Gummy Floss is set to make a difference in people's willingness to **floss** daily.



Improvements over regular floss

The stretchable silicone tube has tiny ribs on all sides designed to remove debris as it moves. **Gummy Floss** is pain-free, doesn't cause bleeding in health gums and doesn't hurt the papilla (the gum edge that forms a junction between two teeth). Should a broken tooth cause it to break, it will leave no shreds as with fiber-based floss.

The children's floss market

Gummy Floss is an ideal [floss](#) for children because it's very easy to use and comes in fun colors and flavors. The fact that kids can be encouraged to floss at an early age without any discomfort adds a new sector to the oral care market.

Dentists approve

This new product has been tested and endorsed by dentists who are excited about its clinical possibilities. Professor Mann of the Hebrew University-Hadassah School of Dental Medicine, says "This unique patent has great potential to develop into a leading primary prevention device in dentistry."

Contact us now

Gummy Floss is looking for distributors of dental products who would be interested in marketing this new and promising product to dental practices, pharmacies and other retail points. We are also looking for a Strategic investor/partner to increase our market penetration efforts.

Contact us today at amir@gummyfloss.com

Website: www.gummyfloss.com

Video <https://www.youtube.com/watch?v=ra5v7m-5BVU>