



LAVILIN
Total Odor Protection



7 Days Odor Free





LAVILIN

Total Odor Protection

The Lavilin story began in World War II Russia and spans decades and continents.

The Challenge - deodorants capable of withstanding extreme conditions and non-stop action, without interfering with natural detox processes.

The Solution - a trailblazing deodorant cream, effective for up to 7 days in a single application.

A revolutionary concept - Instead of blocking pores with harsh chemicals, Lavilin eliminates odor-causing bacteria and neutralizes odor at the source - all without interfering with the body's natural detox processes.

And so, the Lavilin brand was born.

Since its introduction to worldwide markets in 1974, Lavilin has maintained an international presence and has achieved success even in the world's most discerning markets such as the USA, Japan, Switzerland and more. Millions worldwide have enjoyed its clinically tested formulas.

Today, the Lavilin Collection provides long-lasting total odor protection through personal care products for every body area - odor protection that works in total harmony with the body.

The effects of these powerful, clinically-proven formulas are exceptionally long-lasting - even up to 72 hours or 7 days depending on the specific product and usage. Through showers, swimming, or the most intense physical workouts, you can be confident Lavilin is protecting you from odor by working perfectly in sync with your body.

Alcohol, aluminum and paraben free.



Ingredients

Each Lavilin product contains a tried-and-tested formula comprising botanical extracts and essential oils that effectively neutralizes odor while gently supporting the body's natural balance. With added moisturizing and softening factors, the Lavilin Collection cares for all skin types, freeing you from unpleasant odors with its delightfully fresh sensation.

Lipofresh - a naturally derived multifunctional ingredient with anti-microbial properties, effective against various kinds of bacteria, molds and yeasts. Lipofresh also exhibits skin moisturizing ability. Laboratory tested and proven effective.

Deo Herbbasec - Ideal plant based deodorizing agent comprising a concentrated complex of hyssop and cloves - a pure botanical active ingredient.

- **Cloves** - Known for centuries as a deodorizing agent. Recognized as effective against microbes - bacteria, fungi and viruses. Anti-oxidant - helps protect against free-radical damage.
- **Hyssop** - Recognized as a skin purifier and detox agent. Hyssop is also known for its active anti-microbial abilities coupled with antioxidant properties.

Pro Bio Balance - A unique complex of "good bacteria", which helps stimulate skin metabolism and protect skin against damage caused by environmental stress. It provides skin with nutrients. Helps detoxify and purify skin and helps enhance the skin's natural age-resisting functions.

An array of natural extracts - including chamomile, arnica, calendula, etc. to help condition, sooth, smooth, soften and moisturize skin.



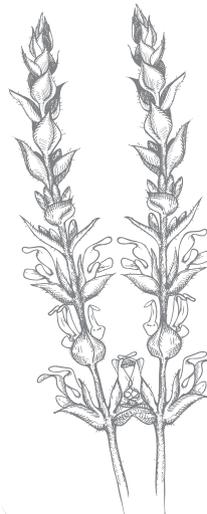
Calendula



Chamomile



Clove



Hyssop



Arnica

Clinical Tests



THE INSTITUTE FOR SKIN RESEARCH
Consumer Product Evaluation

Prof. Sarah Brenner, Director
Specialist in Dermatology



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Consumer Product Evaluation

Prof. Sarah Brenner, Director
Specialist in Dermatology

Lavilin 002 Underarm Deodorant stick
Test No. 374

RESULTS:

Summary of the trial:

Findings indicate that a single application of Lavilin 002 is effective for 6.28 days in average.

Quality control was assured.

THE INSTITUTE FOR SKIN RESEARCH
Consumer Product Evaluation
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Date: 08.07.2005

Signature:

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Avigal Viner
Quality Assurance Auditor

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Study Director

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Ofrit Gal-Barash
Statistician

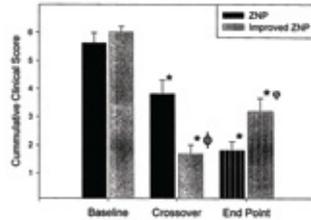
Signature:

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Department of Physiology and Pharmacology, Sackler School of Medicine, Tel-Aviv University, Israel.

An improved zinc pyrithione formulation for the treatment of seborrheic dermatitis of the scalp: a randomized, double blind crossover study



- * $p < 0.05$ between patients baseline and first/second treatment
- ♦ $p < 0.001$, ZNP patients vs. IZNP at crossover
- ♣ $p < 0.05$, ZNP and IZNP patients at study endpoint

Key words: seborrheic dermatitis, zinc pyrithione, Nishidol, MTT, shampoo.

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Lavilin - Deodorant Stick #7 (Lavilin Underarm Deodorant Stick #7 Test No. 374)

Test Results

One single application of Lavilin Deodorant Stick (average of both underarms) is effective for an average of 3.1 days.

Quality Controller:
Tov-Katzav Anat
Surname First name

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Research Manager and Statistician
Institute for Skin Research

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Prof. Brenner Sara
Manager of Institute for Skin Research Ltd.

品質試験報告書

テスト番号: 2010年9月17日

ご提出の試料に対する試験結果は下記の通りです。

受付日: 2010年9月9日

品名・品番: アラビアン シューブ

数量: 3

試験項目: 抗菌性試験

試験菌種: 黄色ブドウ球菌 *Staphylococcus aureus* ATCC 6538P

試験方法: JIS L1902 ; 2008 定量試験 (菌数検査法) 4.2.6.

生菌数の測定方法: 直接平板培養法

試験結果:

項目	生菌数	菌数 log	増殖率
検出数	2.2 × 10 ⁴	4.3	2.6
検出(生菌数) (検出限界)	8.1 × 10 ³	6.9	

増殖率算出方法: $\log b - \log a$ (試験前生菌数 - 検出限界) × 10⁰ であること

各条件群の算出方法: 殺菌活性率 = $\log a - \log c$

殺菌活性率 = $\log b - \log d - \log c - \log d$

試料名	生菌数	菌数 log	殺菌活性率	検出限界
アラビアン シューブ	0 時間 1.4 × 10 ⁴	4.0	3.0以上	5.3以上
	10 時間 0	0.0	3.0以上	

(注) 検出限界以下の生菌数は、検出限界未満の生菌数として扱われなかった。

2010年9月17日の品質試験結果です。

試験結果はご提出の試料に関するものであり、責任を代替するものではありません。

本報告書の複製または他の複製物の作成は許可されません。

7-Day Underarm Deodorant Creams

Up to 7 Days of Active Odor Defense

Specially formulated for **women**, **men** and **athletes**



Lavilin 7-day Underarm Deodorant Cream is the pioneering, single-application deodorant representing an odor protection revolution. Just one application leaves you odor free for up to 7 days! Lavilin provides genuine, clinically-proven effectiveness, with natural extracts to protect gentle underarm skin. Water resistant - no need to reapply after bathing, showering or intense physical activity.



72 Hour Deodorant Sticks

Neutralizes Odor for Up to 72 Hours

Specially formulated for **women**, **men** and **athletes**



Lavilin 72 hour Stick Deodorant gives you fast, up to 72-hour odor protection you can rely on with just one swipe. Clinically tested for effective odor control. A water-resistant formula. Contains gentle herbal extracts that protect and moisturize delicate underarm skin.



72 Hour Deodorant Roll-Ons

Neutralizes Odor for Up to 72 Hours

Specially formulated for **women**, **men** and **athletes**



Lavilin 72 hour Roll-On Deodorant works in total harmony with your body, neutralizing perspiration odor for up to 72 hours. A single application leaves you feeling confident day after day. No need to reapply, even after a shower, swim, or workout. Gentle herbal extracts protect and moisturize delicate underarm skin.



Deodorant Spray

Long-Lasting Odor Protection

Specially formulated for **women** and **men**

Lavilin Spray Deodorant - is an ultra-concentrated formula that provides unbeatable, round-the-clock odor protection for up to 72 hours. Keeps on working even after a shower, swim, or workout.



Deo Wipes – Deodorant To Go

On the go odor control

Specially formulated for **women** and **men**

Lavilin Deo Wipes - Deodorant To Go is the odor protection solution that delivers an instant freshness boost whenever and wherever you need it most. Enriched with natural calendula and active deodorizing extracts it has an instant odor-neutralizing effect to fight odor at the source. Keeps you smelling fresh, even when you're on the go.





Intimate Wash Deodorant

Gentle Odor Protection for Intimate Areas

Lavilin Intimate Wash Deodorant - Specially formulated to gently care for delicate intimate areas. Helps reduce unpleasant odors. Botanical essences including chamomile, sage, and aloe vera soothe and calm skin, relieving redness. Probiotics together with natural extracts help balance the skin's natural flora, while providing light moisture and ongoing protection.



Intimate Deodorant Spray

Gentle Odor Protection for Intimate Areas

Lavilin Intimate Deodorant Spray rapidly refreshes delicate intimate areas with a unique formula that simultaneously neutralizes odors and soothes skin. Targeting odor-causing bacteria at the source, it offers long-lasting odor protection. Calming natural essences like chamomile and hamamelis provide added softness and comfort.



Intimate Wipes

Gentle Odor Protection for Intimate Areas

Lavilin Intimate Wipes provide exceptionally gentle deodorizing care for delicate intimate areas. Formulated with soothing, cooling botanical essences including chamomile and hamamelis, the wipes help relieve redness and support the body's natural balance with renewed moisture.

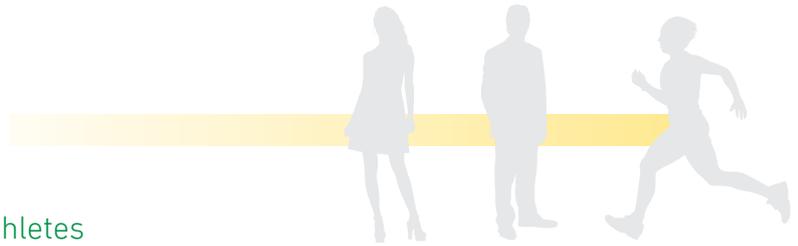


Foot Deodorant Creams

Neutralizes Foot Odor for Up to 7 Days!

Specially formulated for **women**, **men** and **athletes**

Lavilin Foot Deodorant Cream is an extra strong, yet soothing, odor neutralizer. This groundbreaking cream has been tested to cope with intense physical activity, and stands up to the heaviest sweat, baths, and swimming. The botanically-based formula is specially designed to work in harmony with your body, delivering a bacteria-neutralizing effect that keeps you and your feet smelling great, day after day.



Intensive Foot Repair

Powerful 2-in-1 Foot Repair Action

Lavilin Intensive Foot Repair - eliminates odors while effectively repairing cracks and fissures. The exceptionally high concentration of natural moisturizers, vitamins and minerals, together with exfoliants, target and remove hard, dry skin, to help support cell regeneration. Lavilin's odor-neutralizing power completes the exceptional foot rehabilitation effect. Results are visible within just 7 days.

Foot Softening & Nourishing Cream

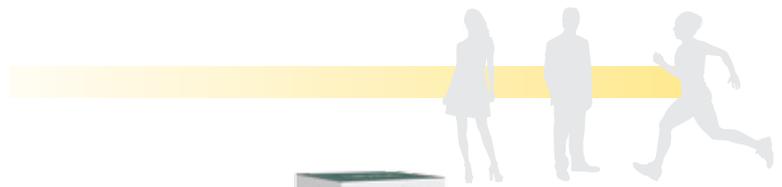
Gently repairs rough, dry skin

Lavilin Foot Softening & Nourishing Cream protects against the damaging environmental effects and daily stresses on your feet. The powerful infusion of natural jojoba and pine oils supplies instant freshness while immediately generating a protective barrier to lock in essential moisture. Together with a probiotic complex, vitamins A & E deliver active antioxidant care to restore your skin's natural balance. Even the roughest skin is rapidly softened.

Shoe Deodorant

Eliminates even the toughest odors

Lavilin Shoe Deodorant is the eco-friendly solution to shoe odors, neutralizing bacteria with an exclusive herbal complex. Based on pine oil and other powerful botanical extracts, its effectiveness has been clinically proven, able to combat even the strongest odors.



Lavilin Mouthwash

Multi-Action Dental Hygiene

Lavilin Mouthwash is a multi-action solution for optimal dental hygiene, helping to neutralize unwelcome bacterial activity that leads to unpleasant odors. Containing fluoride to boost enamel strength, the mouthwash effectively targets plaque and prevents tooth decay while supporting healthy gums – all without a drying effect. This advanced formula includes a great minty taste for a cleaner mouth feel, together with improved dental hygiene and all-day freedom from bacteria.

Deodorant Toothpaste

Multi-Action Dental Hygiene

Lavilin Deodorant Toothpaste is your multi-action solution for optimal dental hygiene, helping to neutralize the unwelcome bacterial activity that leads to unpleasant odors. Effectively cleansing teeth and removing surface stains, the toothpaste prevents tooth decay and plaque formation, with added fluoride to help boost enamel strength. Its great minty taste and advanced odor-neutralizing formula ensure your mouth feels perfectly fresh, clean, and odor free for the day ahead.



Body Wash Deodorants

Active Deodorizing Complex

Specially formulated for **women** and **men**

Lavilin Body Wash Deodorant delivers instant cleansing freshness, as your body wakes up to a day of powerful long-lasting odor protection. The naturally-derived Lavilin odor-neutralizing complex targets odors right at the source, with added omega 3 for an effective hydration boost and long-term defense against harmful environmental factors.



Deodorant Bar Soap

Effectively Targets Dirt & Odors

Lavilin Deodorant Bar Soap introduces total odor protection to your daily shower, providing an all-in-one pH-balanced formula that effectively cleanses and supports skin for a soft, smooth, supple feel and for immediate and lasting odor protection.



Deodorant Body Scrub

Effectively Targets Dirt & Odors

Lavilin Deodorant Body Scrub provides a deep, invigorating cleanse for skin that craves a smoother, more radiant look. The naturally-derived odor protection complex effectively neutralizes bacteria for round-the-clock freshness. The gentle exfoliating formula provides an invigorating cleanse, targeting rough skin areas. It helps stimulate cell renewal while imparting renewed moisture for added softness. Combined with botanical extracts and vitamins for freshly smoothed, fragrant, radiant skin.



Body Lotion Deodorant

2-in-1 Body Lotion + Odor Defense

Lavilin Body Lotion Deodorant provides optimal odor protection in a silky body lotion formulated for maximum moisture and skin smoothness. Calendula extract and an antioxidant complex help maintain the skin's soft, supple feel while preventing free radical damage. The anti-odor effect even continues long after the fragrance has faded.



Deodorant Shampoos

Maximum Cleansing, Optimal Protection

Specially formulated for **women** and **men**

Lavilin Deodorant Shampoo comprises a breakthrough, naturally-derived formula that simultaneously removes dirt and neutralizes odor. The unique shampoo features refreshing jojoba oil, provitamin B5, and more essential ingredients that work rapidly to give your hair renewed moisture, long-lasting freshness, and a healthy shine.



Anti-Dandruff Shampoo

Triple-Action Formula

Lavilin Anti-Dandruff Shampoo tackles dandruff at the source with its innovative synergy of 3 active ingredients which have been proven to protect against dandruff. Enriched with jojoba oil and antioxidant vitamin E, the shampoo swiftly soothes the scalp and relieves redness, leaving scalp odor-free and hair sleek, soft, and clean. The naturally-derived Lavilin odor defense complex provides an additional odor-neutralizing benefit.



CHiC *Elavin*

— Cosmetic Group —

The Chic-Elavin Cosmetic Group comprises over 4 decades of cosmetic experience. It represents a joining of forces in the Israeli cosmetics market, creating a future oriented company that develops, manufactures and markets a diversified range of skin and body-care products, nail polish, sun-care, perfumes and toiletries, both branded and private label.

- Long-lasting, aluminum-free deodorants, a full line of body odor neutralizers, lasting even up to 7 days.
- Dead Sea lines, organic brand (certified by ECOCERT), skin care, body care, SPA, hair care, toiletry, perfumes, color cosmetics and nail products.
- Quality assurance: a state-of-the-art laboratory, which provides quality and microbiology testing for raw materials and finished products.
- Research and development: a special laboratory for innovative, new product formulations.

Chic is certified with ECOCERT, GMP 22716:2007, ISO 13485:2003, ISO 9001:2008, Golden Mark of the Standards Institution of Israel. All Dead Sea products carry certified Dead Sea Products endorsement.



www.chic.co.il



www.lavilin-deodorants.com

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