

MEDJOOOL

Dates Fruit Essence

Its natural gifts feed freshness
into your skin



The skin care benefits of Medjool dates

Medjool dates, which are abundant in Israel, are one of the healthiest varieties of dates. What makes them so suitable for skin care products?

Our skin is our largest organ and responds rapidly to the nutrients that we put into our body. Feed it with junk food and it will look neglected. Feed it with healthy food and it will look vibrant.

Some foods, like dates, have been recognized for centuries for their health-giving powers. This makes them particularly suitable as ingredients for skin care products.

Energy Regeneration

With their unique combination of nutrients, Medjool dates contribute to our health. The B vitamins such as niacin, pantothenic acid and folic acid help to regulate over 300 different metabolic processes within our body.

The dates also contain 18% of the recommended daily allowance of copper and help the body to absorb mineral iron, form collagen and form red blood cells. All these factors contribute to a healthy nervous system and positive energy regeneration.

Intercellular fluid balance

The skin needs a good physiological balance. Another of Medjool's benefits is its rich source of potassium. Potassium aids in balancing the body's pH factor, regulating blood sugar and blood pressure and maintaining intercellular fluid balance.

Anti-ageing and skin revitalization

Manganese in Medjool dates is a co-factor for a compound called superoxide dismutase. This is an antioxidant that is highly effective in neutralizing free radicals and preventing cell damage.

Vitamin A in Medjool is active to maintain healthy skin and regenerate fresh cells. Together these nutrients help to fight ageing and keep the skin youthful.

A healthy 'package'

The nutrients within Medjool dates include dietary fiber, potassium, copper, mineral iron, manganese, vitamin A, vitamin B and calcium. All these work together for greater natural health. So it makes a lot of sense to use skin care products whose principal ingredient is the extract from these dates.





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Medjool is a new line of skin care products based on extracts from Israeli nutrient-rich Medjool dates. These dates contain remarkable health properties such as vitamins and antioxidants that rejuvenate your skin in many ways.

See how this refreshing line of skin-enriching preparations works.

■ Medjool Facial Moisturizer

Medjool Facial Moisturizer combines Date Extract and Vitamin E to help revitalize skin cells.

Use it daily with every skin type to make your face feel smoother and healthier.

This rich facial moisturizer also contains sunscreen.



■ Medjool Advanced Night Cream

While you're sleeping, Medjool Advanced Night Cream is moisturizing and soothing your skin. It contains Date Extract, sesame oil and Vitamin E - all excellent at nurturing and hydrating every type of skin.



■ Medjool Hydro-Moisturizing Facial Mask

Medjool Hydro-Moisturizing Facial Mask gives your skin an intense moisture boost.

The revitalizing power of Allantoin, together with date extract and vitamin E, stimulates your cells to grow healthy and glowing skin.



■ Medjool Soothing Eye Cream

The skin around the eyes is particularly delicate. Medjool Soothing Eye Cream enriched with date extract and vitamins A, C and E is especially formulated to give your eyes a supple and youthful look. For all skin types.



■ Medjool Energizing Facial Exfoliator Wash

First Medjool Energizing Facial Exfoliator Wash removes dead cells and thoroughly cleanses the skin.

Then it adds enriching Vitamin E, date extract and Allantoin to stimulate healthy tissue growth.

Not for use on damaged or sunburned skin



■ Medjool Ultimate Renewal Serum

Medjool Ultimate Renewal Serum is an advanced skin preparation for unblocking pores and clearing excess sebum on all skin types.

Enriched with date extract, Allantoin and vitamin E, your skin becomes smoother, supple and blemish-free.



■ Medjool Hand Cream

Your hands will love the nourishment of Medjool Hand Cream.

Enriched with Medjool date extract and other nutrients, it softens and smoothens your skin, giving you a silky feeling over time.

■ Medjool Hand Exfoliating Wash

The gentle cleansing action of Medjool Hand Exfoliating Wash removes dead cells before regenerating the skin with date extract. Your hands are soft and smooth.

Use it together with Medjool Hand Cream.

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